

# WOOD' N WOULD

“una nuova  
idea di  
pensare la  
ceramica”

“a new  
idea to  
think  
about  
porcelain  
tiles”



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# WOOD' N WOULD

7,5x45

3"x18"

## What would you do?

WOOD e WOULD, parole che hanno la stessa assonanza anglosassone. Il "legno" diventa il mezzo su cui "vogliamo" materializzare il nostro IO. È un rimando alla natura, alle origini di ogni cosa e di conseguenza dell'uomo. Ed è proprio l'impronta naturale dell'uomo che si scorge in questo manufatto artigianale di gres porcellanato estruso. Le sue venature e i suoi nodi diventano disegno e texture, con la "morbidezza", o meglio la "mano"-come si dice nel nostro gergo tecnico- tipici dei prodotti ottenuti per trafile. Insomma... il legno, nella sua naturalezza come fine del nostro "VORREI".

WOOD and WOULD, words that have the same anglo-saxon assonance. The "wood" becomes the through with which "we" materialize our IO. It's a return to nature, to the origins of all things, and therefore man. And it is the natural footprint of man that we see in this handmade article of extruded gres porcelain. Its veins and its nodes become design and texture, with the "softness", or rather the "hand" -as we say in our technical speaking- typical of the products obtained by drawn. Definetely ... the wood in its naturalness as the purpose of our "I WOULD".

### Manufatto artigianale/Handmade article

Istruzioni: materiale artigianale, pertanto variazioni di colore, tono e dimensioni sono caratteristiche intrinseche e non difetti. Consigliamo di posare i pezzi senza l'utilizzo di distanziatori.

Instructions: handcrafted material, therefore variations in colors, tone and size are to be considered intrinsic qualities instead of defects. We suggest you to lay pieces without using any spacer.



7,5x45 - 3"x18"



WW07545S  
SNOW 7,5x45  
30 pcs/box



WW07545D  
DOLPHIN 7,5x45  
30 pcs/box



WW07545I  
INCENSE 7,5x45  
30 pcs/box



WW07545K  
KAFEE 7,5x45  
30 pcs/box



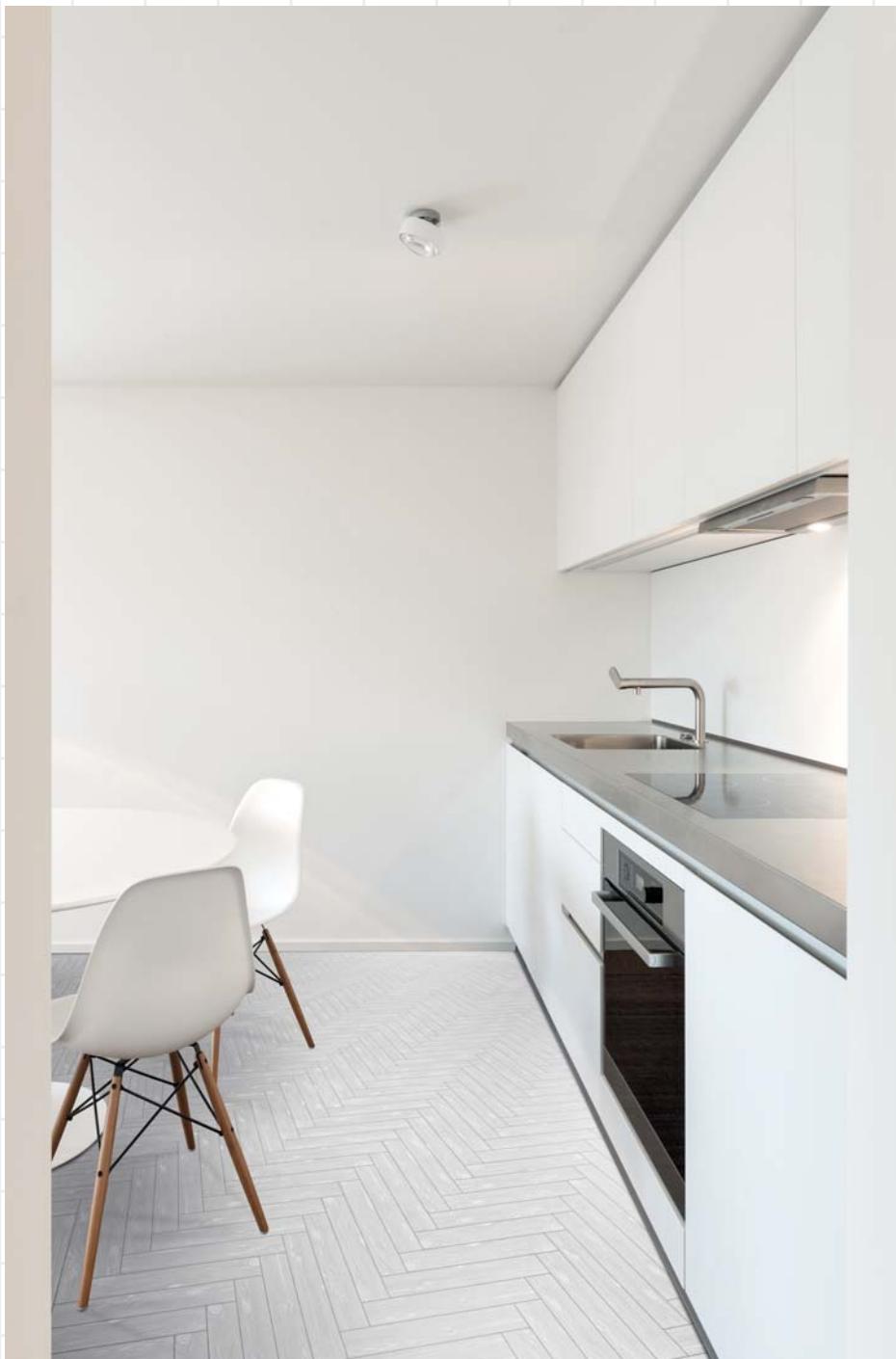
WW07545T  
TUNDRA 7,5x45  
30 pcs/box



snow



SNOW





dolphin





incense

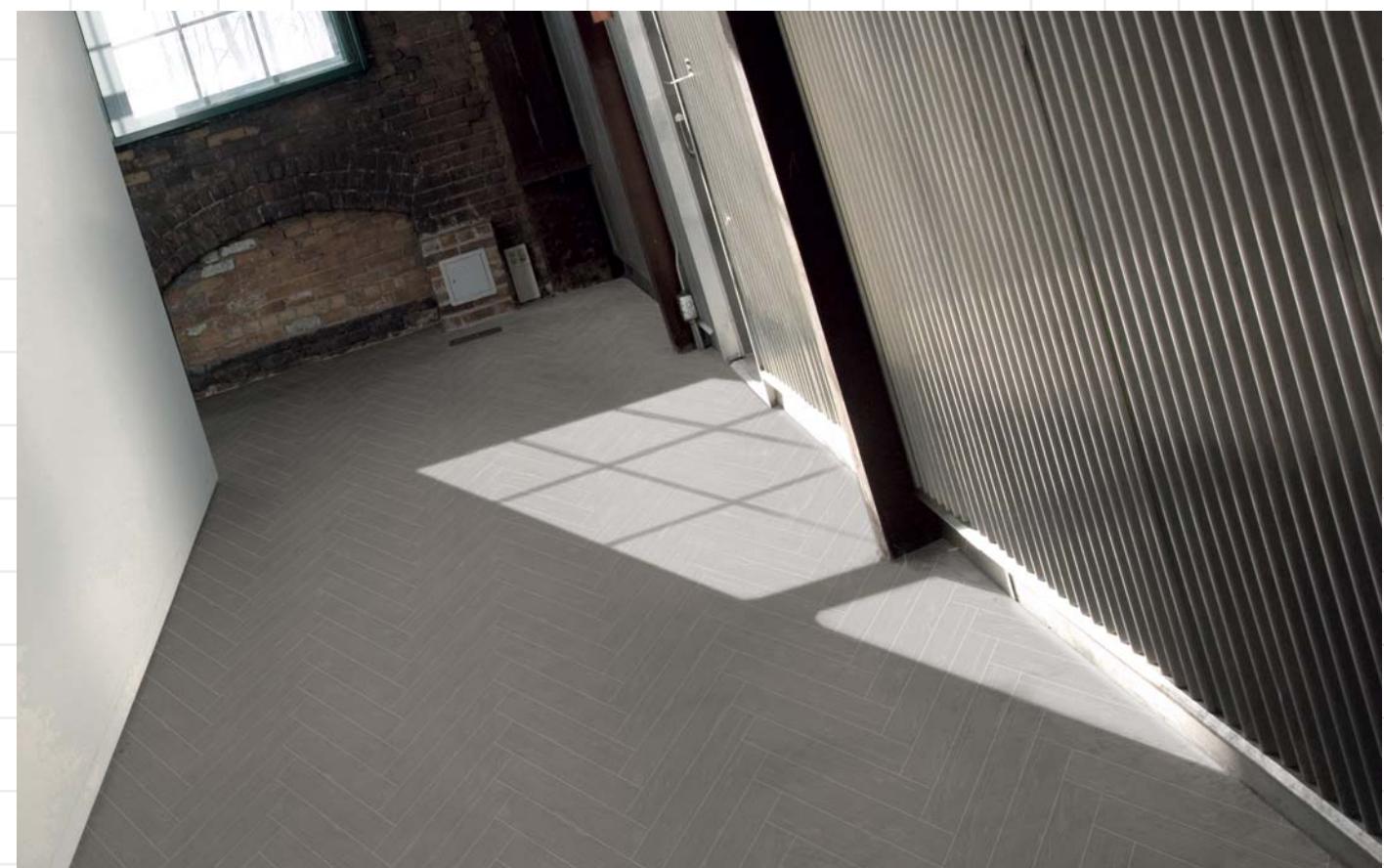


incense



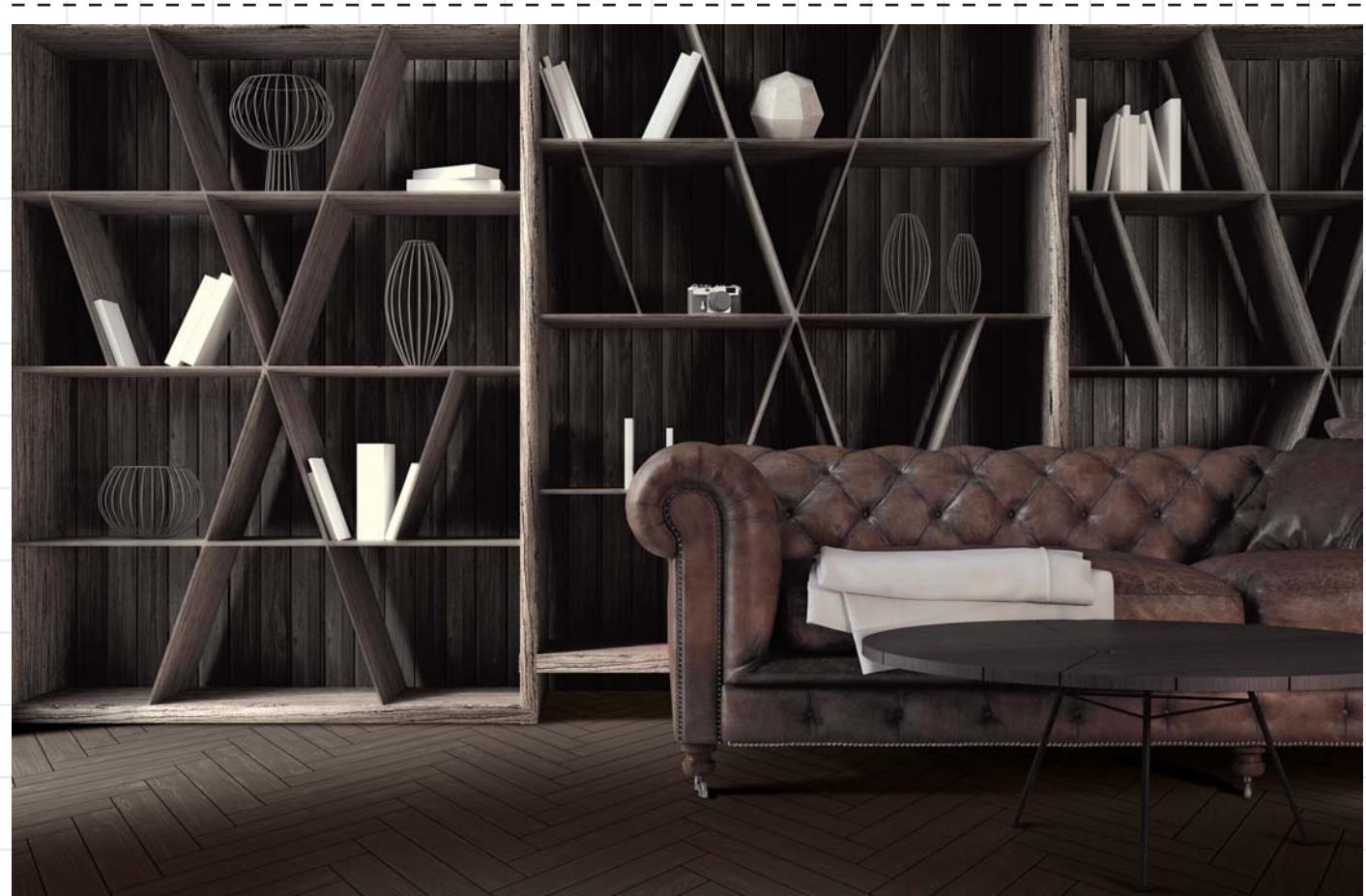


incense





kaffee







tundra

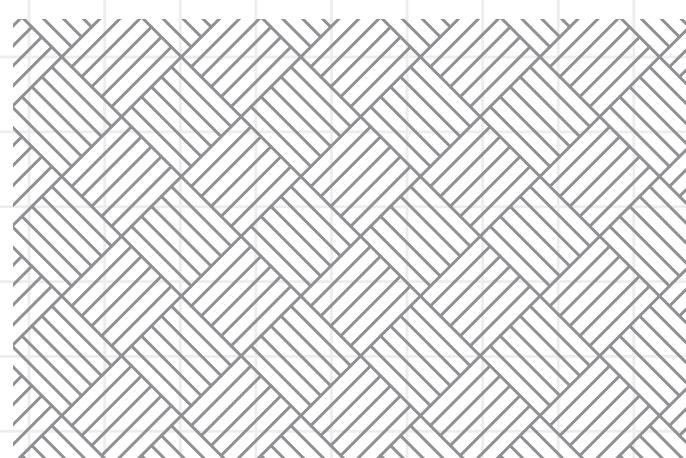
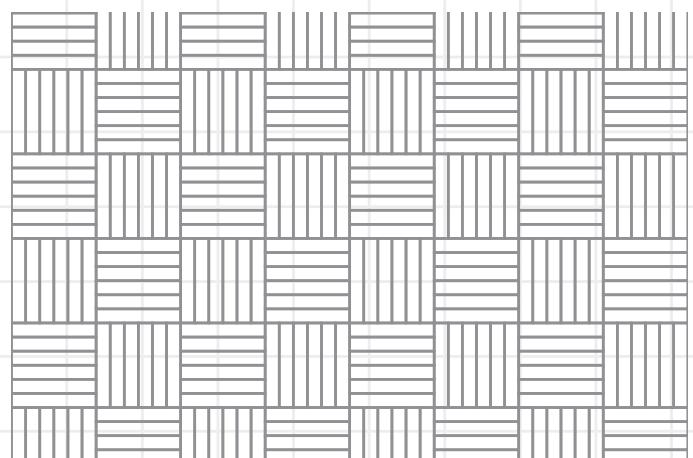
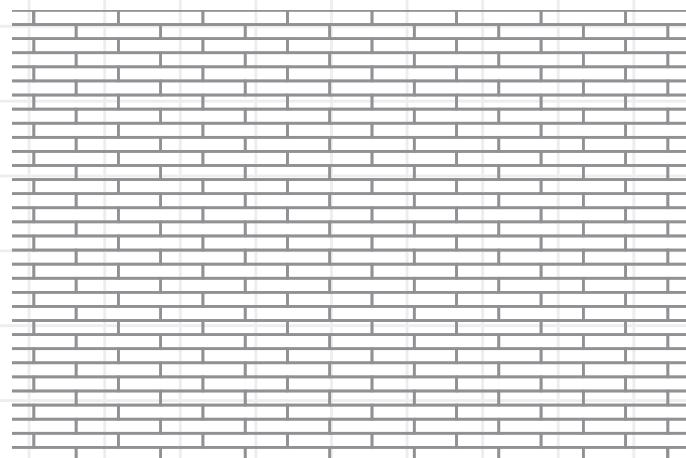
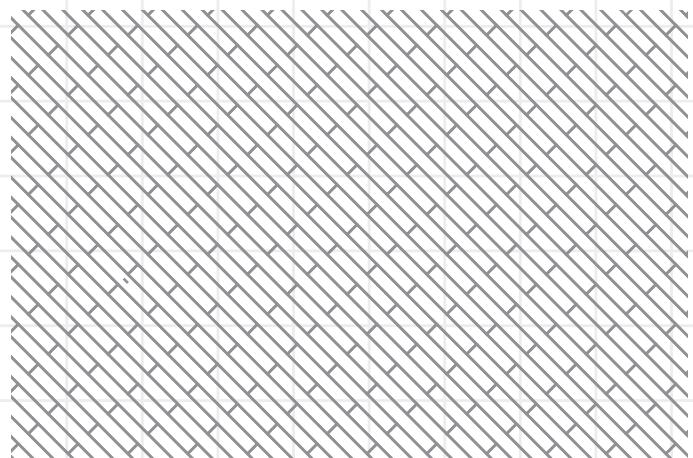
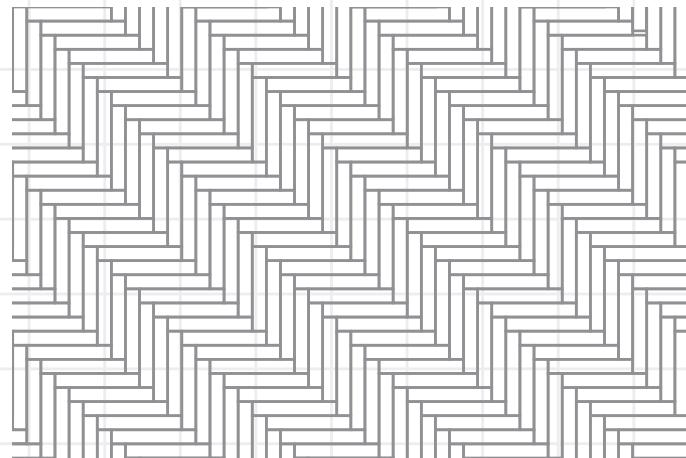
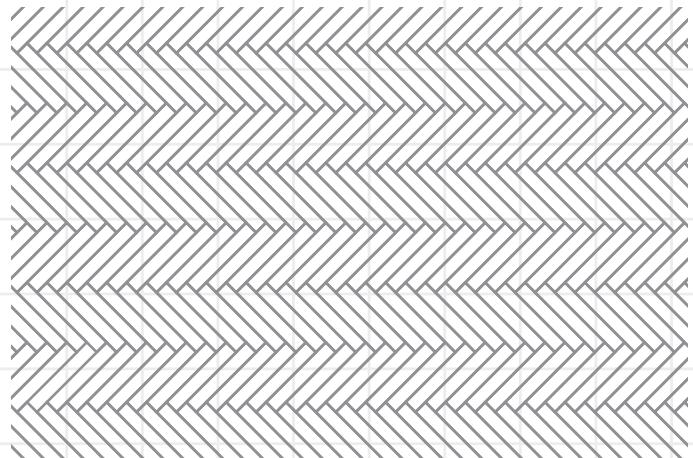


tundra



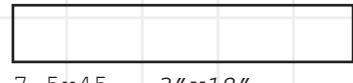
Suggerimenti di posa/  
Matching suggestions

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incense

formati/formats

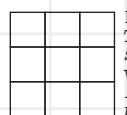


7,5x45 - 3"x18"

spessore/thickness



V1 LOW



Prodotto monocromatico  
The least amount of  
shade and texture  
variation. Attainable  
in naturally fired clay  
products.



SIGILLANTE COORDINATO  
MATCHING GROUT



100 Bianco - White



110 Manathan 2000



134 Seta - Silk



144 Cioccolato - Chocolate



120 Nero - Black

pesi e imballi - packaging and weight

descrizione/description		scatole/boxes			palette/pallets		
code	colori/colours	pcs/box	sqm/box	kg/box	box/pal	sqm/pal	kg/pal
WW07545S	SNOW 7,5x45	30	1,01	22,80	44	44,44	1003,20
WW07545D	DOLPHIN 7,5x45	30	1,01	22,80	44	44,44	1003,20
WW07545I	INCENSE 7,5x45	30	1,01	22,80	44	44,44	1003,20
WW07545K	KAFEE 7,5x45	30	1,01	22,80	44	44,44	1003,20
WW07545T	TUNDRA 7,5x45	30	1,01	22,80	44	44,44	1003,20

dati tecnici/technical features

	assorbimento d'acqua % water absorption %	≤ 0,5 %	ISO 10545.3
	resistenza alla flessione bending strength	35 N/mm2	ISO 10545.4
	resistenza all'abrasione resistance to abrasion	PEI IV	ISO 10545.7
	resistenza agli sbalzi termici thermal shock resistance	resistente resistant	ISO 10545.9
	resistenza al cavillo crazing resistance	garantita guaranteed	ISO 10545.11
	resistenza agli attacchi chimici resistance to chemicals	conforme conformable	ISO 10545.13
	resistenza al gelo frost resistance	resistente resistant	ISO 10545.12
	resistenza alle macchie resistance to stains	classe V	ISO 10545.14
	coefficiente d'attrito static coefficient of friction	R10 A DRY = 0,60 WET = 0,65	DIN 51130 DIN 51097 ASTM C1028

gres fine porcellanato smaltato e rettificato/fine glazed and rectified porcelain gres

CERTIFICAZIONI/CERTIFICATIONS

AZIENDA CERTIFICATA IN QUALITÀ, AMBIENTE E SICUREZZA



ISO 9001

ISO 14001

OHSAS 18001



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Marchio CCC

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bar-ristoranti  
pub-restaurants



centri commerciali  
malls



locali pubblici  
public spaces



negozi  
shops

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